

about

I'm an Italian product designer, graphic designer and photographer graduate with 5+ years of experience in design. Worked regularly on graphic, layout, and production materials. My main focus is client satisfaction.

Strongly seasoned and hardworking with extraordinary creative thinking and project design abilities. Adept multi-tasker with the ability to bring simultaneous graphic design projects to completion with complete efficiency and accuracy. Able to work well independently or as a member of a professional graphic design team.

focus on

Grid & Layout / Good sense for typography / Color theory knowledge / Image editing / Web usability / Interface Design / Photography / Productivity and Efficiency / Planning / Problem Solving / Decision Making

tech skills

Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe Indesign	●●●●●●●●
Adobe Premiere	●●●●●●●●
Adobe After Effects	●●●●●●●●
Cinema 4D	●●●●●●●●
AutoCad	●●●●●●●●
WordPress	●●●●●●●●

languages






education

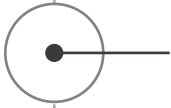
- **Bachelor Degree**  
From October 2012 to July 2017  
Product Design  
Accademia di Belle Arti | Verona, Italy
- **Diploma**  
From September 2007 to June 2012  
Art and Science  
Liceo Scientifico e Artistico Leonardo | Brescia, Italy
- **First AID Volunteer**  
From April 2014 to September 2015  
Brescia Soccorso  
Brescia Soccorso | Brescia, Italy  
*(Certification available on request)*

certification

-  **First AID Volunteer**  
Brescia Soccorso  
Brescia Soccorso | Brescia, Italy
-  **EXPO Milan 2015 Volunteer**  
Organizer Volunter at Expo Milan 2015  
Expo Milano | Milan, Italy
-  **Tomás Müller**  
Photoshop Workshop  
Creative Pro Show | Milan, Italy

link

-  /matteo.baronio
-  /baronio\_matteo
-  /matteobaronio

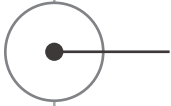


## Graphic Designer

JANUARY 2018 - CURRENTLY

### *Format Design Studio*

- Designed the new menu layout for Salt Yard Group and discuss about new marketing proposal.
- Determining size and arrangement of illustrative material and copy, and font style and size.
- Reviewing final layouts and suggesting improvements if required.
- Estimating the time required to complete the work and providing quotes for clients.
- Thinking creatively to produce new ideas and concepts.

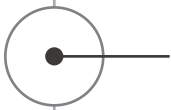


## Photographer and Graphic Designer

NOVEMBER 2017 - CURRENTLY

### *Darius Knight - Table Tennis*

- Working with clients to discuss the images they require and how they want to use them
- Seeking out appropriate photographic subjects and opportunities
- Carrying out research and preparation for a shoot
- Using an extensive range of technical equipment, including cameras, lenses, lighting and specialist software
  
- Creating business card and flyer
- Retouching images on request



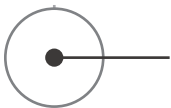
## Graphic Designer | Wine Ambassador | Waiter and Bartender

OCTOBER 2015 - CURRENTLY

### *Ember Yard - Salt Yard Group*

Training every week about food, wine, spirit and customer service to improve our own knowledge.

- Effectively communicated with kitchen staff regarding customer allergies, dietary needs, and other special requests.
- Managed closing duties, including restocking items and reconciliation of the cash drawer.
- Accurately recorded orders and partnered with team members to serve food and beverages that exceeded guests expectations.
- Effectively used items in stock to decrease waste and profit loss.



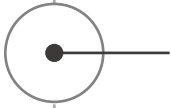
## Design Intern

JUNE 2015 - MAY 2016

### *Pedrali*

- Liaising with clients to determine their requirements and budget.
- Managing client proposals from typesetting through to design, print and production.
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales.
- Developing concepts, graphics and layouts for product illustrations, company logos, and websites.
- Determining size and arrangement of illustrative material and copy, and font style and size. Pto the highest quality.





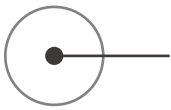
## Graphic Designer

NOVEMBER 2016 - CURRENTLY

### *Work Revolution - Covered Technologies Limited*

*The app "Work Revolution" is a recruitment platform that allow you to find job offers that suit you when and where you want in London.*

- Successfully manage and coordinate graphic design projects from concept through completion.
  - Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
  - Effectively build, motivate, and direct design and production teams.
  - Coordinate freelance designers, consultants and vendors to meet all project requirements.
  - Create and conduct highly persuasive sales and marketing presentations.
- Expertly convert features to benefits to achieve client objectives.



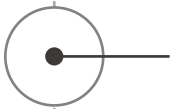
## Internship

JULY 2015 - AUGUST 2015

### *Mercedes Benz Milan - Italian Headquarters*

The internships involved supporting colleagues in a variety of work both from a business as usual and project basis.

You had to have a passion for learning and the ability to absorb new information quickly.



## Website Designer

FEBRUARY 2015 - MARCH 2015

### *Paperstone - The Earth's Surface*

Using Wordpress I created the intere website for Paperstone - The Earth's Surface, a company that as creating surfaces from recycled paper and a non-petroleum resin.

For this project I had to spoke with the owner and interapt to convince him that my idea was the best for this moment for the company.

